



# The Client Connection

News and Updates from The Gensler Group

May 14, 2013

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## The Markets



'Sell in May and Go Away' is a trading maxim which, according to Investopedia, encourages an investor to "sell his or her stock holdings in May and get back into the equity market in November..." Traders who adhere to that adage

may be pondering averages and exceptions right now. During the first two weeks of the month, the Dow Jones Industrials Average, the Standard & Poor's 500, and the Russell 2000 Indices all reached new highs. The Dow passed 15,000, the S&P reached 1,600, and the Russell 2000 hit 968.

Bulls are in the majority among investors, although there is some bearish sentiment, according to the Bull and Bear Wise Index. Investors' changing expectations are reflected in CNNMoney's Fear & Greed Index which showed investor sentiment has shifted from 'fear' one year ago to 'extreme greed' last week. The premise of the index, which measures seven indicators, is investors are driven by two emotions: fear and greed. When investors are fearful, stock markets may fall more than they should; when investors are greedy, markets may be pushed higher than they should be.

[Click here to read the entire article.](#)

## How Much Would it Cost to Live Like Jay Gatsby?



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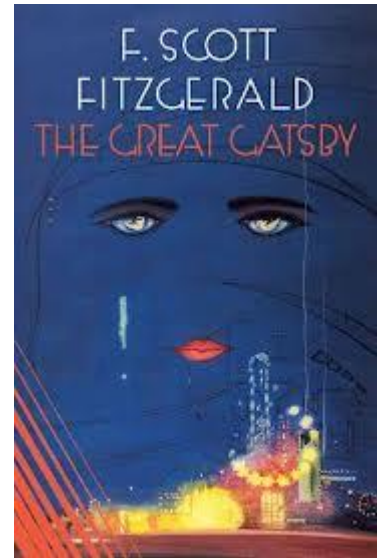
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Baz Luhrmann's film adaptation of the famed American novel *The Great Gatsby* by F. Scott Fitzgerald raked in \$51 million in its opening weekend.



The film and book depict the short period of American excess after World War I but before The Great Depression. Although Fitzgerald ultimately puts a negative spin on this gilded age, one must admit that it would be fun to live like the book's protagonist Jay Gatsby.

Gatsby made his fortune by bootlegging alcohol during the prohibition era, but just how large a fortune did he make? Nickolay Lamm, a researcher and artist, looked into the matter and created an infographic to display his findings. Lamm claims that to live like Gatsby did between 1920 and 1922 would be cost about \$34 million in 2013 dollars.

[Click here to read more.](#)

## 8 Activities Kids Love to Do with Grandparents

Grandparents Are Unique. When you're a kid, there's nothing better than learning something fun and new from your grandparents.

Kids might constantly be on cell phones and playing video games, but that doesn't mean you can't get their attention to do something non-tech oriented. What kids often love more than anything is learning something new that was "cool" a



long time ago, and finding out about their family's history. And you're the perfect person to do these activities with them.  
Read on for seven grandparent- and kid-approved activities that are guaranteed to be fun and promote that special bond between grandparents and grandchildren.  
[Click here to read the entire article.](#)

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