

The Client Connection

News and Updates from The Gensler Group

May 13, 2014

In this issue

The Markets

Double Double

10 Tips to Protect Your Eyes

Updated Reviews



Weekly Market
Commentary



Q1

Quarterly Market Review
First Quarter 2014

The Markets

"Gonna take a sentimental journey...Gonna set my heart at ease...Gonna make a sentimental journey...To renew old memories." If you're a fan of Ella Fitzgerald or Frank Sinatra, then you probably recognize these lyrics.

Although we rarely think of them as such, the ups and downs of stock and bond markets are sentimental journeys. They reflect the thoughts and attitudes of investors toward particular companies, investments, and markets. Investopedia explains it like this:



"Market sentiment is the feeling or tone of a market, or its crowd psychology, as revealed through the activity and price movement of the securities traded in that market. For example, rising prices would indicate a bullish market sentiment, while falling prices would indicate a bearish market sentiment. Market sentiment is also called "investor sentiment" and is not always based on fundamentals."

[Click here to read the entire article.](#)

Quarterly Market Review

Final week for CHS Seniors to get those essays in...

Is money the measure of success?

SUCCESS



[Click for more information.](#)


Visit us Online



Like us on Facebook 

View our profile on **Linked** 

Referring friends and family is the best compliment that you can pay us!

 Forward to a Friend

Double Double

Double, double, toil, and trouble... During the twentieth century, the world's population doubled not once, but



Source: August 2008 issue via Wikimedia, modified by André Heuvelink

twice. While it is not expected to double again in this century, according to The Economist, the number of older people is expected to double. By 2035, 13 percent of the world's population - about 1.1 billion people - will be age 65 or older. Assuming no major diseases, disasters, or world wars, demographers at the United Nations predict the global population will reach nine billion by 2045. That's a lot of people!

Demographic changes are likely to have a powerful effect on global economies. In the United States, the leading edge of the Baby Boom generation is entering retirement. According to National Geographic:

"The end of a baby boom can have two big economic effects on a country. The first is the "demographic dividend" - a blissful few decades when the boomers swell the labor force and the number of young and old dependents is relatively small and there is thus a lot of money for other things. Then the second effect kicks in: The boomers start to retire. What had been considered the enduring demographic order is revealed to be a party that has to end. The sharpening American debate over Social Security and last year's strikes in France over increasing the retirement age are responses to a problem that exists throughout the developed world: how to support an aging population."

[Click here to read the entire article.](#)

10 Tips to Protect Your Eyes

We go to the gym, abstain from chocolate cake and drink gallons of water all in the name of good health

But what can we do to protect those most valuable organs—our eyes? We talked to ophthalmology experts to find out what we should be doing to preserve the oft-neglected eyes.



"Eyes are delicate and precious," says Dr. Andrew Iwach, spokesperson for the American Academy of Ophthalmology (AAO). "Just a touch of maintenance will keep them going for years."

Regular checkups. When was the last time you had an eye exam? If it was at 3 years of age, chances are you're due. The AAO recommends an eye exam before 5 years of age to check for childhood problems like amblyopia (sometimes called lazy eye) or strabismus (misaligned eyes), and then on an as-needed basis (vision problems or injuries) up to 19 years of age.

SPF for the eyes. Sunglasses don't just prevent crows' feet from squinting, they also block harmful ultraviolet and other rays that can play a role in the development of cataracts and macular degeneration. Fair-skinned caucasians are at the greatest risk for the latter. Be sure your sunglasses have 100 percent UV protection.

[Click here to read the entire article.](#)

Join Our Mailing List

The information contained in this email message is being transmitted to and is intended for the use of only the individual(s) to whom it is addressed. If the reader of this message is not the intended recipient, you are hereby advised that dissemination, distribution, or copying of this message is strictly prohibited.

