

The Client Connection

News and Updates from The Gensler Group

February 4, 2014

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Turn Down the Volume

January saw a loss of 3.5%, the biggest one-month loss in the S&P 500 Index since May 2012. The main driver of the market weakness seems to be sharp currency declines and accompanying stock market losses in several emerging markets, such as South Africa and Turkey (for reasons we previewed in the September 16, 2013 [Weekly Market Commentary](#):

[Emerging Markets and the Fed - What's Attractive and What to Avoid.](#))



It is not unusual to see the market dip 3% in a month, especially after such a strong run-up throughout 2013. We have seen 18 months of losses for the S&P 500 since the bull market began 59 months ago in March 2009 - that is about one-third of the months. The average decline during those months was 3.1%. So January's 3% stock market dip is not particularly unusual or alarming.

[Click here to read the entire article.](#)

What's in an Ad?

If you were one of the millions of people watching the Super

Quarterly Market Review

Visit us Online



Like us on Facebook 

View our profile on LinkedIn 

Referring friends and family is the best compliment that you can pay us!

 Forward to a Friend



Bowl on Sunday, then you probably got an eyeful of some of the most enticing advertisements television has to offer. They better be!

According to experts, the average cost of a 30-second Super Bowl commercial was expected to be about \$4

million this year. That's right - \$4 million - up from about \$3.8 million last year. Of course, it was predicted more than 100 million people would watch the game and that's a sizeable audience!

[Click here to read the entire article.](#)

Winter Olympics Opening Ceremonies Viewing Party on USS Midway

Celebrate America's Quest for **Olympic Gold**

Watch the
Olympic Winter Games
Opening Ceremony from Sochi,
Live Aboard the USS Midway!

February 7th at 6:30pm

A family-fun night to **BRAVE THE COLD**
and show support for **TEAM USA** on the
Flight Deck and Hangar Deck of the USS Midway!

No admission charge! Lightweight lawn chairs are allowed.



FREE PARTY brought to you by NBC7, the Chula Vista Olympic Training Center and the USS Midway Museum

[Click here for details.](#)

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