

The Client Connection

News and Updates from The Gensler Group

December 30, 2014

In this Issue

The Markets

The Tech That Will Change Your Life in 2015

4 Motivating TED Talks to Help You Keep Your New Year's Resolutions

Updated Reviews



[Weekly Market Commentary](#)

The Markets

With gas hovering around \$2 a gallon in many parts of the country, chances are you're smiling every time you fill up the tank.



The oil price drop, which is one of the biggest stories of 2014, is a twist on a familiar tale. Rising supply (production in non-OPEC countries, like the United States, increased) and falling demand (in Europe, Japan, and China) caused prices to move lower. In this case, they've moved a lot lower. Last summer, the price of crude oil was about \$107 a barrel. Last week, it finished below \$55 a barrel.

Overall, according to the International Monetary Fund (IMF), lower oil prices are expected to be good news for the global economy. They're expected to have economic benefits for countries that import a lot of oil, like China and India. They also are a boon for U.S. consumers who have more money in their pockets when they pay less at the pump.

[Click here to read the entire article.](#)

The Tech That Will Change Your Life in 2015



Q3

Quarterly Market Review
Third Quarter 2014



Quarterly Market
Review

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Thank you for introducing us to your friends and family members throughout the year. It's a tremendous compliment and a responsibility that we

Gadgets and Ideas With the Best Chance of Making an Impact ... and What You Can Do to Prepare for Them



This was a year of big technology promises-2015 is the year we find out how many live up to the hype. We looked into our crystal ball for the gadgets, upgrades and ideas we think have the greatest chance to change-and hopefully improve-your life in the year ahead. Will this be the year you actually wear a smartwatch, drop cable TV and love Windows again?

The new year may not bring you a shatterproof phone or a truly smart home, but here is what's coming and what you can do to be ready for it.

Windows Strikes Back

The international calamity that was Windows 8 will finally end in 2015 with the fall release of Windows 10. (No, you didn't miss 9: Microsoft skipped right over that number.) The OS still has a traditional mouse-and-keyboard desktop plus a tablet touch interface, but it now aims to prioritize these better based on what device you're using. That's huge for people on laptops or desktop PCs. The beloved Start menu is resurrected and modernized, and multiple virtual desktops will improve multitasking.

[Click here to read the entire article.](#)

4 Motivating TED Talks to Help You Keep Your New Year's Resolutions

Spend less. Save more. Eat less. Exercise more. You know the drill. 2015 is almost upon us and it's clean-slate time again. Time to write a fresh list of New Year's resolutions - ones you'll actually keep this time, the whole year through. Maybe.



To help you make good on your goals for 2015, whether you want to get physically or financially fit or both -- or just

do not take lightly!

to be a better, happier you all-around -- these inspiring TED Talks will motivate you to stick to your resolutions and, hopefully, see them through. Best of luck and don't give up! We're rooting for you, too.

[Click here to view the videos.](#)

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