

# The Client Connection

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## The Markets

'Tis the season!

Third quarter earnings season, that is.

Every quarter, companies report earnings to let investors know how profitable the companies were during the quarter. When profits grow, a company's share price may move higher. When profits decline, a company's share price may move lower.



[Click here to read the entire article.](#)

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## Maybe More Americans Should Study Communications

Parents aren't all that comfortable talking with their children about certain topics. The T. Rowe Price 2016 Parents, Kids & Money Survey found that sex and death are at the top of the list, followed closely by family finances. That's right: family finances. Parents are more comfortable talking about terrorism, drugs, and bullying than they are talking about money!



A shortage of conversation may be at the root of some financial misunderstandings. For instance, when it comes to paying for college, 62 percent of children (ages 8 to 14) expect their parents to cover the entire cost of any college the child chooses.

[Click here to read the entire article.](#)

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## Grand Opening of CHS Track & Field for Community Use

The City of Coronado and the Coronado Unified School District invite the community to the Coronado High track and field at 8:00 a.m. on Saturday, October 22, to celebrate the opening of select district facilities for public use.



The high school track and field opened to the community on October 1. This grand opening is intended to help get the word out to the community, letting runners and walkers know that the all-weather track is now open on weekends and most holidays from 6 to 10 a.m.

[Click here for more information on the event.](#)

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